

Report to the Health and Wellbeing Board, 30th January 2020

Report from	Health Improvement Partnership Board
Report Date	10 th January 2020
Dates of meetings held since the last report: 21 st November 2019	
HWB Priorities addressed in this report	
<ul style="list-style-type: none"> <input type="checkbox"/> A coordinated approach to prevention and healthy place-shaping. <input type="checkbox"/> Improving the resident's journey through the health and social care system (as set out in the Care Quality Commission action plan). <input type="checkbox"/> An approach to working with the public so as to re-shape and transform services locality by locality. <input type="checkbox"/> Plans to tackle critical workforce shortages. ✓ A Healthy Start in Life ✓ Living Well ✓ Ageing Well ✓ Tackling Wider Issues that determine health 	
Link to any published notes or reports:	
<p>Papers for the November meeting were published and can be found here: https://mycouncil.oxfordshire.gov.uk/ieListDocuments.aspx?CId=899&MId=5893</p>	
Priorities for 2019-20	<ol style="list-style-type: none"> 1. Keeping Yourself Healthy (Prevent) <ul style="list-style-type: none"> • Reduce Physical Inactivity / Promote Physical Activity • Enable people to eat healthily • Reduce smoking prevalence • Promote Mental Wellbeing • Tackle wider determinants of health - Housing and homelessness • Immunisation 2. Reducing the impact of ill health (Reduce) <ul style="list-style-type: none"> • Prevent chronic disease though tackling obesity • Screening for early awareness of risk • Alcohol advice and treatment • Community Safety impact on health outcomes 3. Shaping Healthy Places and Communities <ul style="list-style-type: none"> • Healthy Environment and Housing Development • Learn from the Healthy New Towns and influence policy • Social Prescribing • Making Every Contact Count • Campaigns and initiatives to inform the public

1. **Progress reports on priority work to deliver the Joint HWB Strategy (priority, aim, deliverable, progress report)**

a. **Campaigns and communications – working together**

Priority	Campaigns and initiatives to inform the public
Aim or Focus	To align communication and campaigns on health topics across the partner organisations, boosting their impact, especially on social media.
Deliverable	Each campaign / round of communication is led by an identified organisation and based on sharing of campaigns and communications plans between organisations. The lead partner in any campaign will share materials (wording, images, graphics, branding) in good time ahead of “go live” for any campaign so that individual councils are ready to share/retweet at the designated moments and consider internal communications to reach staff reflecting the messaging. Councils would be free to change the geographical focus for messaging to instil local relevance without altering core messages. It is hoped that this will create greater consistency. The plan can be refreshed by communications teams every month via email and phone calls
Progress report	Campaigns that have been disseminated by partners in the last 3 months include Mouth Cancer Action Month (Nov) Winter Warmth and the NHS Health Check campaign.

b. **Housing and Homelessness – Trailblazer programme for preventing homelessness**

Priority	Tackle wider determinants of health – housing and homelessness
Aim or Focus	To report on the outcomes of the Trailblazer programme for preventing homelessness and consider next steps.
Deliverable	The Trailblazer programme report included confirmation of the positive impact of embedding housing workers in different settings, particularly in hospital discharge teams in the acute trust and Mental Health. This expertise enabled closer working between the hospitals and housing authorities which resulted in fewer delayed transfers of care in cases where patients had no accommodation to be discharged to.
Progress report	<p>The Trailblazer programme is now finished, though additional funding has been found to continue to employ an embedded worker in the hospital trust until the end of March 2020. The Health Improvement Board members undertook to investigate whether further funding could be made available to continue this work beyond that date as it had shown such positive outcomes.</p> <p>The full report on this item can be found here: https://mycouncil.oxfordshire.gov.uk/documents/s48934/Item%2010%20-%20Trailblazer%20Report%20FINAL.pdf .</p>

c. Reducing Physical Inactivity for people with long term conditions

Priority	Reduce Physical Inactivity / Promote Physical Activity
Aim or Focus	Provision of a consistent and evidence-based model of Exercise on Referral for people with long term conditions across the county. Some good provision already exists but it was agreed that improved coordination and consistency would be beneficial.
Deliverable	In July 2019, an Exercise Referral summit meeting was held with over 20 organisations represented to review the county's current provision. There was a widespread positive appetite amongst the experts at the meeting to address highlighted areas of concern and maximise the opportunity to review the scheme and work collaboratively to develop an agreed and achievable model for Oxfordshire. One key early objective identified by these experts, was the recognition that the refreshed scheme should be 'tested' and delivered as local delivery pilots to enable a robust evaluation to take place from which the learnings would inform the future county-wide service.
Progress report	<p>The Health Improvement Board agreed that a pilot project to test a county wide approach to a renewed Exercise on Referral Scheme should go ahead, subject to funding being found.</p> <p>The full report that was published for this item can be found here: https://mycouncil.oxfordshire.gov.uk/documents/s49011/Addenda%20-%20HIB_Reducing%20Inactivity_AO_21.11.19_.pdf</p>

The Board also received updates on

- The **Housing Transformation** workplan. The aim of this work is that, by April 2022, the new commissioning of services related to housing and homelessness will be completed. Work includes researching the evidence of best practice and working with front-line staff and users. The outcome will be a county wide strategy to replace five current district level strategies.
- The **Prevention Framework** – as previously presented to the Health and Wellbeing Board.
- **Mental wellbeing** working group. It was reported that the working group has started mapping what it is already going on and defining the priorities for action. A further report will come back to the HIB in February with the finalised framework.
- **Alcohol and Drug Strategy**. The Board was informed about the process of updating and revising the Alcohol and Drugs Strategy. A final version will be presented in May 2020.

2. Note on what is being done in areas rated Red or Amber in the Performance Framework

The performance framework published for this meeting showed that, of the 11 indicators reported:

- **8 indicators are green**
- **6 indicators are amber**
- **2 indicators are red**

The indicators currently red are:

1. Reduce the Percentage of the population aged 16+ who are inactive (less than 30 mins / week moderate intensity activity). An update will be requested from Active Oxfordshire.

2. Increase the level of Cervical Screening (Percentage of the eligible population women aged 25-49) screened in the last 3.5) An action was taken by the Public Health, Health Protection Forum, to discuss this at their next meeting and report back through their Annual Report in February 2020.

In addition a report has been requested on performance in reducing smoking at time of delivery. This will be brought to the meeting in February 2020

3. Forward plan for next meeting

14 th May 2020	<p>Topics for this meeting might include</p> <ul style="list-style-type: none"> • Diabetes Transformation and Prevention data • Revised Drugs and Alcohol strategy • Director of Public Health Annual Report • Healthy Place Shaping – Active and Healthy Travel, School Streets • Performance framework proposals for 20-21 • Access Able – presentation on provision of information on accessibility • Social Prescribing and GP referral scheme progress reports
10 th September 19 th November	

4. Other news

Councillor Helen Pighills from Vale of White Horse will be joining the Health Improvement Board in February 2020, replacing Councillor Paul Barrow.